

An Evening with Michael McDonald & Friends

Honoring **Charlene Sperber** with
The Heart of weSPARK Award

Wednesday, November 4, 2015
at the **Canyon Club** in Agoura Hills, CA

Featuring



SPONSORSHIP OPPORTUNITIES

Inspired by the work of weSPARK Cancer Support Center, **Michael McDonald & Friends**, featuring members of **Toto** (*Africa, Rosanna, Hold the Line*), are lending their talents for an exciting and rockin' show this November! These multiple Grammy-winning artists (along with other notable surprise guests!) are putting on this amazing night of music to help kick off weSPARK's upcoming 15th anniversary, celebrating 15 years of providing vital services to those whose lives have been affected by cancer. **We are honored to give the Heart of weSPARK Award to Charlene Sperber, mother of Founder Wendie Jo Sperber, whose spirit lives on through Charlene's tireless support**, which helps enable weSPARK to provide all of our services free of charge. Please join us by becoming a sponsor and be part of this worthwhile and memorable event!

___ **Title Sponsor \$40,000 (one available)**

- 2 Prominent VIP tables for 10 each
- Prominent title signage & placement on all collateral materials, including program
- Lead mention in all press releases & social media outreach
- Meet & Greet with talent and photo opportunity
- Recognition from stage
- Customized promotional opportunity

___ **Heart of weSPARK Sponsor \$25,000**

- VIP Premium table for 10
- Presenting sponsor signage & program inclusion
- Mention in press release & social media outreach
- Meet & Greet with talent and photo opportunity
- Recognition from stage
- Customized promotional opportunity



SUPPORT + PREVENTION + ACCEPTANCE
+ RECOVERY + KNOWLEDGE

___ **Spirit of weSPARK Sponsor \$15,000**

- VIP Preferred table for 10
- Signage at event & program inclusion
- Recognition in press release
- Meet & Greet with talent and photo opportunity
- Recognition from stage

___ **Blaze of weSPARK Sponsorship \$10,000**

- VIP table for 10
- Signage at event & program inclusion
- Recognition in press release
- Meet & Greet with talent and photo opportunity
- Recognition from stage

___ **Flame of weSPARK Sponsorship \$5,000**

- Premium table for 8
- Signage at event & program inclusion
- Meet & Greet with talent and photo opportunity

___ **Glow of weSPARK Sponsorship \$2,500**

- Prominent table for 6
- Signage at event & program inclusion

Please complete the form below and email it to marlene@weSPARK.org, or mail to **weSPARK, Attn: Marlene McGuirt, 13520 Ventura Blvd., Sherman Oaks, CA 91423**

SPONSORSHIP TYPE: Title Sponsor Spirit of weSPARK Flame of weSPARK
 Heart of weSPARK Blaze of weSPARK Glow of weSPARK

Enclosed is a check in the amount of \$_____ made out to weSPARK Cancer Support Center

Please charge Amount: \$_____ to my Visa MasterCard American Express Discover
Card #: _____ Exp. Date: _____ Sec. Code: _____

Name on Credit Card: _____

Sponsor Name: _____ Contact: _____

Street Address: _____ City & State: _____ Zip: _____

Email: _____ Phone: _____

PLEASE NOTE: in order to include logos in promotional materials, a high-resolution file of your logo will be needed.
HAVE QUESTIONS? For additional information, please contact Marlene at marlene@weSPARK.org or 818-906-3022