



# Jason Alexander's 15<sup>th</sup> Annual Texas Hold 'em

# POKER TOURNAMENT

## MARCH 5, 2017

Registration starts at 11:30 AM  
Tournament begins at 1 PM

PICKWICK  
~ GARDENS ~ 1001 Riverside Dr., Burbank, CA

**Shuffle your decks and practice your poker face!** Join host, Jason Alexander for this fun and worthwhile poker tournament! Help make a significant impact to those affected by cancer while taking advantage of the many benefits offered when you are a sponsor. This tournament will be an awesome afternoon of food, fun, and meeting of old and new friends at one of the best poker games in town! **Let's go "all-in" for weSPARK!**

**PAST SPONSORS INCLUDE:** Paradigm Talent Agency, City National Bank, Southwest Airlines, Poker Stars, The Rich Group, Dukes Wealth Management, World Series of Poker Academy, The Bolkin-Helene Family, Law Offices of Gendler & Kelly, Elaine Donley/Assisted Home Care, Scott Williams & Catherine Curry Williams and more!

**PREVIOUS CELEBRITY PARTICIPANTS INCLUDE:** Bryan Cranston, Neil Patrick Harris, Ray Romano, Zac Efron, Lea Thompson, Camryn Manheim, Cheryl Hines, Joshua Malina, Gina Hecht, Ryan Stiles, Jennifer Tilly, Mark Walberg, James Woods, Kato Kaelin and many more!

## SPONSORSHIP OPPORTUNITIES



### THE BURTON SPERBER WINNER'S TABLE - \$10,000 *(one available)*

**Includes:** initial buy-in and first re-buy for 15 players (buy-in valued at \$125 & re-buy at \$100); logo on marketing materials; signage at registration table and final table; mention in press release; on-stage mention during opening remarks; photos with celebrities on red carpet!



### STRAIGHT FLUSH: - \$5,000 *(unlimited available)*

**Includes:** initial buy-in for 12 players (buy-in valued at \$125); prominent signage at lunch buffet; logo on marketing materials; mention in press release; on-stage mention during opening remarks; photos with celebrities on red carpet!



### 4-OF-A-KIND: - \$2,500 *(unlimited available)*

**Includes:** initial buy-in for 8 players (buy-in valued at \$125); signage with logo displayed at event; listing in marketing materials; mention in press release; photos with celebrities on red carpet!



### FULL HOUSE: - \$1,500 *(unlimited available)*

**Includes:** initial buy-in for 6 players (buy-in valued at \$125); signage with logo displayed at event; listing in marketing materials; photos on red carpet!



### FLUSH: - \$1,000 *(unlimited available)*

**Includes:** initial buy-in for 4 players (buy-in valued at \$125); signage with logo displayed at event; photos on red carpet!

**"Please complete the form below and send it to [cheryll@wespark.org](mailto:cheryll@wespark.org) or weSPARK, Attn: Cheryll Puyot, 13520 Ventura Blvd., Sherman Oaks, CA 91423**

**SPONSORSHIP TYPE:**  The Burton Sperber Winner's Table  Straight Flush  4-of-a-Kind  Full House  Flush

Enclosed is a check in the amount of \$\_\_\_\_\_ made out to weSPARK Cancer Support Center

Please charge Amount: \$\_\_\_\_\_ to my  Visa  MasterCard  American Express  Discover

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Sec. Code: \_\_\_\_\_

Name on Credit Card: \_\_\_\_\_

Sponsor Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Street Address: \_\_\_\_\_ City & State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**PLEASE NOTE:** in order to include logos in promotional materials, a high-resolution file of your logo must be submitted at the time of your application.

**HAVE QUESTIONS?** For additional information, please contact Marlene McGuirt at [marlene@wespark.org](mailto:marlene@wespark.org) or 818-906-3022